# **2011 Annual Report**

# **MISSION & VISION**

As the premier association, leader and voice of North Dakota's nonprofits, the North Dakota Association of Nonprofit Organizations (NDANO) will strengthen communities and enhance quality of life through engaging and ensuring a strong charitable sector.

## **ACCOMPLISHMENTS**

#### **Advocacy and Public Policy**

In 2011, NDANO:

- Led the successful effort to expand the state tax credit for gifts to North Dakota endowments, supported an approved interim study to consider expansion of the state sales tax exemption to all charitable nonprofits, and provided weekly legislative updates during the 62nd Legislative Assembly.
- Hosted its first-ever Nonprofit Day at the Capitol.
- Connected North Dakota nonprofits to national policy issues through membership in the National Council of Nonprofits (National Council) and distribution of its bi-monthly *Nonprofit Advocacy Matters*.
- Participated in the National Council's campaign to save the federal charitable giving incentive.
- Represented North Dakota nonprofits at the National Council's Lobby Day in Washington, D.C.

#### **Education and Training**

In 2011, NDANO:

- Hosted the annual Nonprofit Leadership Conference in Fargo, which focused on "Strengthening Nonprofits, Building Communities," and presented its annual Walt Odegaard Leadership Award to Sandra Leyland and its Innovation Award to Beyond Shelter of Fargo.
- Hosted finance workshops in Bismarck, Fargo, and Grand Forks with Nonprofits Assistance Fund.
- Marketed more than 100 training opportunities offered by partners (primarily with free or discounted registration fees for members), including Association of Fundraising Professionals-Northern Plains Chapter, National Council of Nonprofits, Idealware, NonprofitVOTE, and Firespring.

#### **Resources and Research**

In 2011, NDANO:

- Published its first-ever North Dakota nonprofit wages and benefits report.
- Launched a redesigned website featuring a searchable membership directory and North Dakota Nonprofit Training Calendar to enhance member communication.
- Published the monthly *Nonprofit Network* newsletter with informative articles and regular features, such as Meet a Member and Partner Profile.
- Provided information via e-alerts on timely nonprofit issues.
- Provided technical assistance and referrals to members and potential members.

#### **Cost-Saving Programs**

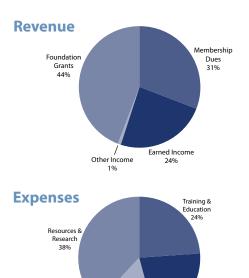
#### In 2011, NDANO:

- Added First Nonprofit Insurance Company as a new partner for property and casualty insurance.
- Continued existing discount programs for members: directors and officers liability insurance through Monitor Liability Managers Inc. and the Bain Agency; unemployment savings program through First Nonprofit; retirement plans through Mutual of America; audio and web conferencing through ReadyTalk; GiftWorks<sup>™</sup> fundraising software through Mission Research; financial services through Bremer Bank; dental and vision insurance and long-term care plans through Noridian Insurance Services; background checks through Coeus Global; credit card processing through Bluewater Nonprofit Solutions; and training through Idealware.

## **MEMBERSHIP & FINANCES**

#### In 2011, NDANO:

- Increased membership to 178 nonprofit members and 25 associate members.
- Maintained a positive cash reserve and ended the fiscal year with revenue of \$113,095 and expenses of \$110,763.
- Secured funds for programs and projects through membership dues, earned income, and grants.
- Received major operational support from the Otto Bremer Foundation and additional support from Mutual of America, Bain Agency, Business Research Group, DLN Consulting, Summit Group Software, Widmer Roel PC, Bremer Bank, Eide Bailly LLP, First Nonprofit Unemployment Savings Program LLC, and Impact Foundation.



Membership & Support Services 16% Advocacy &

Public Policy 22%

## **BOARD OF DIRECTORS**

**Gayla Sherman**, MSW, President, Charles Hall Youth Services, Bismarck

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**Susan Koch**, Prairie Learning Center, Raleigh

**Dan Madler**, Beyond Shelter Inc., Fargo

Mitch Monson, Northwest Venture Communities Inc., Minot

#### Martha Keeler Olsen, Fargo

Karel Sovak, Bismarck

**Shelly Weppler**, St. Joseph's Community Health Foundation, Minot

**Dana Schaar**, Executive Director (ex officio, non-voting)

NDANO expresses its thanks to those board members who completed their service in 2011: Dawn Berg, Max; David "Doc" Brien, St. Ann's Development Office, Belcourt; Justin Forde, Forde Consulting LLC, West Fargo; and Gerald Skogley, Prairie Learning Center Foundation, Bismarck.



NDANO • PO Box 1091, Bismarck, ND 58502 • office@ndano.org Phone: 701.258.9101 • Toll Free: 888.396.3266 • www.ndano.org