

## Mission

The North Dakota Association of Nonprofit Organizations' (NDANO) mission is that our member organizations will have the resources and support to effectively fulfill their missions.

## Strategic Goals

1. Develop and implement a membership recruitment and retention program.
2. Secure NDANO's future through financial stability.
3. Develop a spoke and wheel concept to connect organizations interested in nonprofits and create joint networking and partnership opportunities.
4. Increase the effectiveness of the North Dakota nonprofit sector by providing valuable benefits and resources to NDANO members.
5. Strengthen and mobilize the nonprofit sector's public policy voice in North Dakota and nationally.
6. Advance best practices for mission and governance

## ■ Membership Services and Benefits

As a statewide organization, NDANO provides needed assistance to nonprofits, including those in outlying rural areas with fewer resources and connections. NDANO is a membership organization and advances the needs of its members through the services and member benefits it provides. The economics of most nonprofit organizations have increased the need for cost-saving programs and training services that can be provided through NDANO.

In 2006, NDANO:

- Provided cost-saving programs, including an unemployment tax alternative, directors' and officers' liability insurance, long-term care insurance, and dental, vision and personal auto insurance.
- Provided discounts for a number of services and products, including banking, audio and web conferencing, office supplies and publications.
- Continued or initiated strategic partnerships with the North Dakota Chapter of Association of Fundraising Professionals (NDAFP), the Grantsmanship Center (TGCI), Center for Lobbying in the Public Interest (CLPI), North Dakota State University (NDSU) Extension Service, Alliance for Justice (AFJ) and Volunteers of America (VOA).
- Offered networking and training programs through the annual conference, four fundraising training sessions in partnership with the NDAFP, six Horizons Showcases in partnership with NDSU Extension Service, a TGCI grantsmanship training session and an AFJ lobbying workshop.
- Surveyed members and non-members about nonprofit needs, including a health insurance benefit program, and researched other state nonprofit association approaches.

## ■ Communication

NDANO provides needed communication to its membership and others. That information strengthens the sector network by building relationships between and among members and non-members. Communication also supports advocacy efforts and links members to available resources. NDANO uses several venues to relay information, including a newsletter, website, e-mail alerts, nonprofit sector research dissemination and a membership directory.

The following means of communication to members were implemented in 2006:

- Published 11 electronic *Nonprofit Network* newsletters.
- Updated the website with trainings and new benefit information.
- Maintained electronic database of members and state nonprofits.

## ■ **Public Policy and Advocacy**

NDANO's public policy and advocacy work is critical to nonprofit sector survival. Stakeholders agree that NDANO's visibility and respect among policy makers helps the membership in identifying critical nonprofit issues. NDANO's presence is crucial in advocating the needs of the nonprofit sector with the North Dakota Legislature.

In 2006, NDANO:

- Identified public policy issues during Horizons Showcase luncheon discussions.
- Further developed connections to national nonprofit issues through the National Council of Nonprofit Associations (NCNA).
- Attended the Nonprofit Congress and National Member Meeting.
- Educated NDANO members on issues identified by the NCNA Public Policy Committee.
- Implemented a Northwest Area Foundation grant by researching poverty, conducting a statewide nonprofit survey and hosting six statewide Horizons Showcases with NDSU Extension Service.

## ■ **Organizational Maintenance**

Overall, NDANO has built a history of high-quality service to the nonprofit sector. It is expected that NDANO strives to maintain current services it offers, as well as expand into areas of need identified by its nonprofit members. As the needs of the membership grow, NDANO must maintain its position in order to meet those needs.

In 2006, NDANO:

- Maintained a relationship with Clearwater Communications to manage the financial, membership, communications, and governmental affairs of NDANO.
- Held four board meetings, three audit committee meetings and the annual meeting.
- Recognized a nonprofit leader and organization through the annual awards program.
- Developed and implemented a 2006 membership recruitment and retention program.
- Implemented a Bush Foundation grant by conducting research on membership strategies.
- Held a strategic planning session in November to prepare for 2007.

## ■ **Financial Summary**

Membership investments and grants allow NDANO to provide North Dakota nonprofits with valuable education and training, networking, advocacy and cost-saving programs. In 2006, revenue totaled \$85,934.22 and expenses totaled \$85,334.84.

Thanks to the continuing generosity of our foundation donors, NDANO was able to continue and expand member programs and services. In 2006, NDANO was supported by the Bush Foundation, Northwest Area Foundation, Qwest Foundation and MDU Resources Foundation. Additional sponsorships were provided by Bremer Financial, ShareHouse, North Dakota Association of Rural Electric Cooperatives and Fargo-Moorhead Convention & Visitors Bureau.

## **About NDANO**

NDANO was founded in 1997 by state nonprofit leaders who recognized the need to strengthen nonprofit organizations in North Dakota and their ability to serve the needs of individuals and communities. Serving 501(c) nonprofit organizations, NDANO is a leading voice for nonprofits in North Dakota.

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