Sponsor Opportunities Virtual Nonprofit Leadership Conference

May 26-27 and June 2-3, 2021



The North Dakota Association of Nonprofit Organizations (NDANO) invites your organization to take advantage of the opportunity to connect with the North Dakota nonprofit sector as a sponsor of the 2021 Virtual Nonprofit Leadership Conference. The conference connects nonprofit staff, board members and volunteers from across the state to participate in virtual educational sessions and to network with nonprofit, government and business colleagues.

Sponsor Benefits					
	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
Pre-Conference Marketing					
Listed on mailing brochure (deadline March 12)	Large logo	Large logo	Small logo	Name	Name
Listed on conference website	Large logo, all conference pages	Large logo, sponsor page	Small logo, sponsor page	Name, sponsor page	Name, sponsor page
Listed in email messages (minimum of 2 messages)	Large logo	Large logo	Small logo	Name	Name
Tweets from NDANO	3	2	1	-	-
Day of Conference				·	
Speak during webinar (2-3 minutes)	Yes	-	-	-	-
Attendee admissions	Unlimited	3	2	2	1
Opportunity to introduce a speaker (first-come, first-serve)	Yes	Yes	Yes	-	-
Share 1 minute video with participants	Yes	Yes	-	-	-
Link in virtual exhibit hall/ conference access page and inclusion in exhibitor game	Yes	Yes	Yes	Yes	Yes
Recognized by emcee	Yes	Yes	Yes	Yes	Yes
Insert in virtual attendee packets	Yes	Yes	Yes	Yes	-
Post-Conference Marketing					
Single-use participant mailing list (US Mail)	Yes	Yes	-	-	-
Include message in conference follow up email (sent by NDANO)	Yes	-	-	-	-

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Deadline for sponsor inclusion in brochure: March 12, 2021

Final sponsor deadline: May 12, 2021

To become a sponsor, visit https://www.ndano.org/conference/sponsors.html Contact NDANO at 701-258-9101 or staff@ndano.org with questions.