

Sponsor and Exhibitor Opportunities

Virtual Nonprofit Leadership Conference

May 27-28, June 3-4, 2020



The North Dakota Association of Nonprofit Organizations (NDANO) invites your organization to take advantage of the opportunity to connect with the entire North Dakota nonprofit sector as a sponsor and/or exhibitor of the 2020 Nonprofit Leadership Conference. The conference brings together nonprofit staff, board members and volunteers from across the state to participate in educational sessions and to network with nonprofit, government and business colleagues.

Sponsor Benefits

	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
Pre-Conference Marketing					
Listed on mailing brochure (deadline Feb. 28)	Large logo	Large logo	Small logo	Name	Name
Listed on conference website	Large logo, all conference pages	Large logo, sponsor page	Small logo, sponsor page	Name, sponsor page	Name, sponsor page
Listed in email messages (minimum of 2 messages)	Large logo	Large logo	Small logo	Name	Name
Tweets from NDANO	3	2	1		
Day of Conference					
Speak during webinar (2-3 minutes)	Yes	-	-	-	-
Unlimited free attendees	Yes	Yes	Yes	Yes	Yes
Opportunity to introduce a speaker (first-come, first-serve)	Yes	Yes	Yes	-	-
Share 1 minute video with participants	Yes	Yes	-	-	-
Recognized by emcee	Yes	Yes	Yes	Yes	Yes
Insert in virtual attendee packets	Yes	Yes	Yes	Yes	
Post-Conference Marketing					
Single-use participant mailing list (US Mail)	Yes	Yes	-	-	-
Include message in conference follow up email (sent by NDANO)	Yes	-	-	-	-

Deadline for sponsor inclusion in brochure: Feb. 28, 2020

Final sponsor deadline: May 13, 2020

To become a sponsor or exhibitor, visit <https://www.ndano.org/conference/opportunities.html>
 Contact NDANO at 701-258-9101 or director@ndano.org with questions.